

Privacy Policy

Last Updated: March 7, 2016

The policy is the privacy policy of Payload Technologies Inc (“Payload”, “we” or “us”) and describes the ways we collect, store, use and protect personal information collected through our website, www.payload.com (the “Website”). You accept this policy and consent to such collection, storage and use when you provide any personal information to us (for example, by submitting our online contact form) and/or by using other features of the Website which track or collect information about site users.

We may change this policy at any time by posting the revised policy on our Website. Please check back occasionally for updates.

THE POLICY

Personal Information: For the purposes of this Privacy Policy, personally identifiable information means any information collected by or provided to Payload which identifies or can be used to identify an individual. Such information includes; your name, personal address, telephone number, and email address. Non-personal information is also collected through this Website and may include anonymized aggregated data derived from personal information such as information about site usage, page views and location of users. This policy does not govern use of non-personal information.

Use of Information: Any personal information voluntarily provided to Payload through the Website is collected to establish, maintain and manage our relationship with you so that we may provide you with, the products and services that have been requested and comply with your requests.

Your email address may be used to send you periodic news from Payload if you opted in to receive such communications from us. You can opt out of promotional emails at any time by following the procedure in each commercial communication sent to you. We do not share, sell, trade, or rent your personal information to third parties.

How we protect your information: Throughout this policy, we use the term “personal information” to describe information that can be associated with a specific person and can be used to identify that person. We do not consider personal information to include information that has been anonymized so that it does not identify a specific user.

We store and process your personal information on our servers in the US and Canada, and we protect it by maintaining physical, electronic and procedural safeguards in compliance with applicable law.

Use of Cookies:

You should be aware that [the Website](#) uses Google AdWords and Google Analytics. We use

these services to collect information about your experience on our website so that we can customize and improve the website and to serve ads to you after you've visited our website. This practice is known as remarketing and is a tool that Google offers to businesses. If you would like to know more about the program, you can do so [here](#), but here are the basics: we, along with third-party vendor, Google, use first-party cookies (such as the Google Analytics cookie) together to inform, optimize, and serve ads based on your past visits to our website. You can opt-out of receiving advertising like this from Google, by visiting the Google [Ads Settings](#).

Payload welcomes comments regarding this Privacy Policy. If you have questions about this policy please contact us at:

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